



Empower™

Microsemi's Systems Channel
Partner Program

Educate. Inspire. Delight. Empower™.

Partnerships are at the core of our success. Microsemi offers Empower™ - a comprehensive channel partner program designed to educate, inspire, motivate and delight our reseller community.

We are committed to empowering our partner's success by providing industry leading timing and synchronization and PoE systems. Empower™ strives to help your business succeed, enabling you to realize success in helping your customers build better precise network timing and powering solutions.

In turn, we believe Microsemi will be empowered to become a top supplier and continue its technology, market and channel leadership.

For more information or to apply for Empower™ partner status, visit
www.microsemi.com/empower or contact us at sales.support@microsemi.com.

EMPOWER™ PROGRAM TIER LEVELS

Tiers	Total Bookings Commitment (Timing and Synchronization & PoE)	PoE Requirements
Diamond	\$1.5M+	
Platinum	\$750K - \$1.499M	
Gold	\$200K - \$749K	10 Annual Registered Projects**
Silver	\$25K - \$199K	8 Annual Registered Projects**
Bronze	≤ \$25K	4 Annual Registered Projects**

**Can bypass PoE Requirement with FTD Sales Manager Approval

- Partner can achieve level by meeting the defined thresholds for the fiscal year
- Partner must meet bookings target to maintain their tier level for next fiscal year

EMPOWER™ PROGRAM BENEFITS

Benefits	Diamond	Platinum	Gold	Silver	Bronze
Channel Advisory Board	✓				
Joint Seminar (w/HQ support)	✓				
Support for Custom Webinar and Campaign	✓	✓			
Annual Business Strategy Planning (w/ Sales & Marketing)	✓	✓			
Quarterly Business Strategy Planning (w/ Sales Manager)	✓	✓	✓		
Market Development Funds (MDF)	✓	✓	✓		
Discount on PoE Products	(5%)	(5%)	(5%)	(5%)	
Discount on Demo Units (40%)	✓	✓	✓	✓	
Partner Conference Invite	✓	✓	✓	✓	
Leads from Microsemi	✓	✓	✓	✓	
Marketing Toolkit Access	✓	✓	✓	✓	
Gov. Ed Discount (10%) PoE Products	✓	✓	✓	✓	✓
Additional Discount on Registered PoE Projects*	✓	✓	✓	✓	✓
Partner Portal Access	✓	✓	✓	✓	✓

*Under the discretion of the partner's assigned channel manager

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