

Timing & Synchronization

Empower Channel Program

Educate. Inspire. Delight. Empower.™

Partnerships are at the core of our success. Microsemi offers Empower - a comprehensive channel partner program designed to educate, inspire, motivate and delight our reseller community.

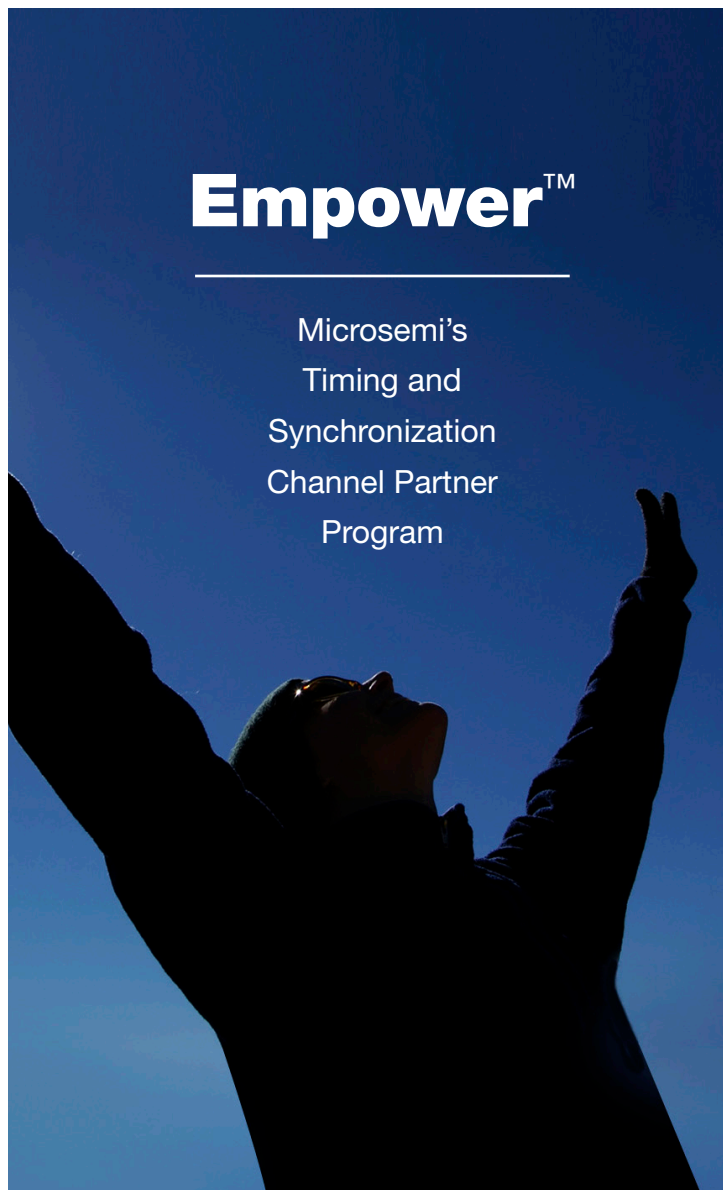
We are committed to empowering our partner's success by providing industry leading timing and synchronization systems. Empower strives to help your business succeed, enabling you to realize success in helping your customers build better precise network timing and powering solutions.

In turn, we believe Microsemi will be empowered to become a top supplier and continue its technology, market and channel leadership.



Empower™

Microsemi's
Timing and
Synchronization
Channel Partner
Program



For more information about the Timing and Synchronization Empower Channel Program Empower, visit www.microsemi.com/empower/timing or contact us at sales.support@microsemi.com.

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Timing & Synchronization

Empower Channel Program

Empower Program Tier Levels

Tiers	Total Bookings Commitment (Timing and Synchronization)	MDF Allowances
Diamond	\$1.5M+	\$10,000
Platinum	\$750K - \$1.499M	\$5000
Gold	\$200K - \$749K	\$2500
Silver	\$25K - \$199K	\$1000
Bronze	≤ \$25K	

- Partner can achieve level by meeting the defined thresholds for the fiscal year
- Partner must meet bookings target to maintain their tier level for next fiscal year

Empower Program Benefits

Benefits	Diamond	Platinum	Gold	Silver	Bronze
Channel Advisory Board	√				
Joint Seminar (w/HQ support)	√				
Support for Custom Webinar and Campaign	√	√			
Annual Business Strategy Planning (w/ Sales & Marketing)	√	√			
Quarterly Business Strategy Planning (w/ Sales Manager)	√	√	√		
Market Development Funds (MDF)	√	√	√	√	
Partner Conference Invite	√	√	√	√	√
Leads from Microsemi	√	√	√	√	√
Partner Portal Access	√	√	√	√	√

*MDF allocation for FY 16 is based on channel tier level decided by FY 15 performance

*MDF may be modified or discontinued at any time and without notice by Microsemi

*MDF application should be reviewed and approved by the local Microsemi regional sales director, VP of Tactical Marketing and the Regional Channel Marketing Manager

*MDF allocated for a specific fiscal year cannot be carried over to the next fiscal year

For more information visit

www.microsemi.com/empower or contact us at sales.support@microsemi.com.

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